



ROHIT
ARUN RAO

UX

UI

CX



SUPERPOWERS

MS PPT NINJA

ALIGNMENT EAGLE

FAST & FURIOUS

AESTHETICS FREAK



GET IN TOUCH



+91 9160 777 117



uxd@imrohit.com

16 YEARS

What i have learnt all these years is that, 'Users' are my clients. If they fail to use the design or understand what I have created, my UX thought process has failed! For that I constantly skill, train and hone my understanding, research and usability, to delight the users!

BRAIN

UX User Experience
11 Yrs ★★★★★★

UI User Interface
15 Yrs ★★★★★★

BI Brand Identity
15 Yrs ★★★★★★

US Usability Study
8 Yrs ★★★★★★

CP Cross Platform
8 Yrs ★★★★★★

UI User Interaction
5 Yrs ★★★★★★

WF Wire Framing
10 Yrs ★★★★★★

TR UX Trend Research
6 Yrs ★★★★★★

AD App Design
8 Yrs ★★★★★★

BI Business Interaction
10 Yrs ★★★★★★

HANDS

Ps Adobe Photoshop CC
16 Yrs | ★★★★★★

Ai Adobe Illustrator CC
16 Yrs | ★★★★★★

XD Adobe XD CC
5 Yrs | ★★★★★★

Sp Adobe Spark
3 Yr | ★★★★★★

Zeplin
16 Yr | ★★★★★★

P MS Power Point
1 Yr | ★★★★★★

Sketch
2 Yr | ★★★★★★

in InVision
1 Yr | ★★★★★★

HEART

DO-IT-YOURSELF
Craft & Upscale

Detail Line Doodling
Thoughts & Focus

Photography
Candids

Music / Singing
Can't be without

Watercolor Painting
Minimalistic works

Acrylic Painting
Mood channeling

Batman / Wayne
Only if i had that money

Cricket
Religion!

GROWTH LINE

UX PRACTICE HEAD

ProKarma

Mar '18 - Present

UX LEAD

TCS-Microsoft

Feb '14 - Mar '18

LEAD UX DESIGNER

CSSI

Dec '12 - Jan '14

SR. UX DESIGNER

GameShastra

Jun '10 - Dec '12

UX DESIGNER

Palletones

Sep '09 - Jun '10

SR. WEB DESIGNER

Catalytic Software

Apr '06 - Aug '09

WEB DESIGNER

Ybrant Digital

Jul '05 - Apr '06

GRAPHIC DESIGNER

Creative Network

Jun '04 - Mar '05

EDUCATION

ART & SCIENCE OF WEB

H.F.I

Nov '10

BACHELOR OF FINE ARTS

S.V.C.F.A - Applied Arts

Dec '99 - May '01

S.S.C

Siddhartha High School

Jun '99

ONLINE PRESENCE

Personal Website
bit.ly/uxdrar

The Noun Project
nounproject.com/rohitarunrao

Behance.net
/rohituxd

Instagram
@artspecies

LinkedIn
/rohituxd

Instagram
@awastefellow